



Dog Boarding Today-What the heck is a Pet Resort?

A kennel is defined as an enclosure for dogs.

That's exactly what they used to be. If you had to leave your dog, it would be put into a cage or wire run. The dog would be watered and fed and the enclosure cleaned out periodically. Then the market shifted from kennels to dog boarding which meant that your dog might be walked once in a while.

Today, we have Pet Resorts. As the name implies, these places are dedicated to caring for animals in a more pampered environment and providing entertainment for them. This alleviates much of the guilt dog owners feel when leaving their pets. Why do owners feel guilty? A survey by the American Animals Hospital Association found that 84% of the respondents consider themselves emotionally dependent on their pets; nearly a third spend more time with their pets than with family and friends; 63% tell their pets "I love you" daily; 11% of cat owners have ended a relationship with another person because of their cats. Marooned on a desert island and allowed to choose one companion, half the people surveyed would pick a cat or dog rather than a person. Eight out of ten pet owners call themselves "mom" or "dad" to their pets.

Services at a Pet Resort range from basic boarding to luxury suites with gourmet human-quality food, spa services, flat screen television, video conferencing and activities such as swimming. There are several styles of boarding available; kennel boarding meaning wire dividers between the dogs, suite boarding meaning solid walls between the dogs and cage free boarding, which is somewhat riskier and requires a temperament test because the dogs stay together in a large group except for eating and sleeping.



www.CircleStarPetResort.com (903) 469-4320